

NHSRA Partnership with Pilot Flying J

PFJ Cowboy Card

Why To Use It:

- Your Cowboy Card will save 3¢ per gallon on gas and/or diesel, and 5¢ on propane.
- *All gallons purchased with a card distributed by NHSRA will be tracked for progressive growth in hopes of advancing the program to a personalized card for NHSRA.*

How To Use It:

- Register your card online at partners.pilotflyingj.com
*Please see PFJ Cowboy Card Power Point for instructions and troubleshooting any issues during activation/registration.
- At the Pump:
 - Insert Credit or Debit Card for Payment
*If paying cash or inside, be sure to present Cowboy Card to cashier as a Loyalty Card
 - Insert Cowboy Card when prompted for “Swipe Loyalty Card” after your form of payment.

Not Working?

- If ever your Cowboy Card is not working or denied, please be sure to report this to your NHSRA rep and Chelsey Cole so we can determine if it is a card or pump read error and have it corrected.
- NOTE: Discounts will never be reflected when fueling in Wisconsin due to State Regulations that prohibit the discount of fuel.

